

Banners - What are they?

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Description:

Banners are a means of advertising other web sites, events, or just pages within the current web site.

They can be utilized for raising revenue by charging for the advertising space.

The composition of active Banners is controlled via the Menu=>Components=>Banners Menu which has the following sub-menus:

- Manage Banners
- Manage Clients

The Banners are the actual graphics and hyperlinks to the web sites, event display pages, or internal hyperlinked pages.

The Clients are the individuals, organisations, or the current web site, for whom the Banner has been submitted and to whose web site or event the Banner links.

Whether active Banners are displayed or not is controlled within the Banners Module.

Related Information:

Manage Banners
Banner Module

Manage Clients

NOTE: If you have any comments or suggestions regarding this Help screen then please post them in the [Suggestions, Modifications, and Corrections](#) forum in the [User Documentation Work Group](#).

Thank you!

The User Documentation Team